

## BOOKS ON COMPETITIVE INTELLIGENCE

Author	Book Title	Publisher	Year
Bensoussan, Babette E. and Fleisher, Craig S.	Analysis Without Paralysis	FT Press	2008
Carr, Margaret Metcalf	Super Searchers on Competitive Intelligence	CyberAge Books	2003
Comai, Alessandro & Millan, Joaquin Tena	Mapping & Anticipating the Competitive Landscape	EMECOM Ediciones	2006
Cook, Michelle & Cook, Curtis	Competitive Intelligence	Kogan Page	2000
Fahey, Liam	Competitors, Outwitting, Outmaneuvering and Outperforming	John Wiley & Sons	1999
Fleisher, Craig S. and Bensoussan, Babette E.	Strategic and Competitive Analysis – Methods and Techniques for Analysing Business Competition	Prentice Hall	2003
Fleisher, Craig S. and Bensoussan, Babette E.	Business and Competitive Analysis: Effective Application of New and Classic Methods	FT Press	2007
Fleisher, Craig S. and Blenkhorn, David L.	Managing Frontiers in Competitive Intelligence	Quorum Books	2001
Fuld, Leonard	The Secret Language of Competitive Intelligence	Crown Business	2006
Gilad, Ben	Early Warning	Amacom	2004
Gordon, Ian H.	Competitor Targeting	John Wiley & Sons	2002
Liebowitz, Jay	Strategic Intelligence	Auerbach Publications	2006
McGonagle Jr, John J. & Vella, Carolyn M.	Protecting Your Company Against Competitive Intelligence	Quorum Books	1998
McGonagle Jr, John J. & Vella, Carolyn M.	The Internet Age of Competitive Intelligence	Quorum Books	1999
McGonagle Jr, John J. & Vella, Carolyn M.	Bottom Line Competitive Intelligence	Quorum Books	2002
Miller, Jerry	Millennium Intelligence: Understanding and Conducting Competitive Intelligence in the Digital Age	Information Today, Inc.	2000
Rothberg, Helen R. & Erickson, G.Scott	From Knowledge to Intelligence	Elsevier Butterworth-Heinemann	2004
Sawyer, Deborah C.	Smart Services	CyberAge Books	2002
Tyson, Kirk	Competition in the 21 <sup>st</sup> Century		1997
Vella, Carolyn M. & McGonagle, John J. Jr	Improved Business Planning Using Competitive Intelligence	Greenwood Press Inc.	1998
Winkler, Ira	Corporate Espionage – What it is, why it's happening	Prime Publishing	1997