

October 30, 2008

**To whom it may concern**

Mr. Eliezer Zohar is supporting my business develop activities, as well as the on going marketing activities with highly valuable Competitive Intelligence services.

In two companies that I am involved, Medoc Ltd, and CardioSigns Ltd (both in the medical devices field), we are using Eliezer's services for several years now, with very high satisfaction.

Eliezer brings to the activity wide strategic thinking. His ability to understand the short and long strategic needs of the companies allows him to navigate in a very smart and effective way in the ocean of information.

Due to that fact, we have even invited Eliezer to participate and contribute his ideas in internal strategic business discussions in the companies. Eliezer contributed an organized and clever methodological thinking.

In addition, Eliezer is fast responding. He is always available, even in short notice to support us. Last by not least he is a person I enjoy working with.

Best Regards

Udi Gafni

President

**Medoc Ltd.**

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