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Journal of Competitive Intelligence and Management

The Journal of Competitive Intelligence and Management (JCIM) is a quarterly, international, blind refereed journal edited under the auspices of the Society of Competitive Intelligence Professionals (SCIP). JCIM is the premier voice of the Competitive Intelligence (CI) profession and the main venue for scholarly material covering all aspects of the CI and management field. Its primary aim is to further the development and professionalization of CI and to encourage greater understanding of the management of competition by publishing original, high quality, scholarly material in an easily readable format with an eye toward practical applications.

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Chronological and Categorized Bibliography of Key Competitive Intelligence Scholarship: Part 3 (The Earliest Writings - 1989)

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Executive Summary

This is the third and final installment of a three-part bibliography of the literature on competitive intelligence (CI) - Part 1 was published in JCIM 2003 1(1) while Part 2 was published in JCIM 2003 1(2). In order to understand competitive intelligence and management from an academic or professional perspective, it is important to recognize its origins and development. The authors have culled various literatures in competitive intelligence, management, marketing, policy, and strategy to create a wide-ranging bibliography. Reflecting the depth and breadth required in the 'art' and 'science' of competitive intelligence, the bibliography contains books, papers, monographs,

research reports and occasionally news reports from recognized sources. Organized chronologically and by type of publication, the reference list allows for additional insights in the field. Competitive intelligence and management research is certain to expand and we hope that the referencing of this main body of work effectively serves those individuals intent on building upon it.

Key Words

Competitive intelligence, chronological and categorized bibliography, key intelligence scholarship, literature review

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