

## **CALL FOR ABSTRACTS – EBRF 2008**

### **“Change and Changeability in the Knowledge-Intensive World”**

**SEPTEMBER 22-24, 2008  
Helsinki-Stockholm, FINLAND-SWEDEN**

EBRF is an innovative, border-crossing research conference created in 2001 to understand business in the knowledge society and to build a community representing a wide spectrum of perspectives. The 8<sup>th</sup> EBRF Conference calls for people from different backgrounds to present either fresh ideas or completed research, all in the spirit of building fruitful research co-operation across organizational boundaries and scientific disciplines.

The main theme of this year's conference is "Change and Changeability in the Knowledge-Intensive World", inspired by the need to understand the continuously changing landscape in which organizations navigate and the ability of researchers and practitioners to facilitate and even generate change in organizations.

This year the conference venue, too, offers both "change" and "changeability" - EBRF 2008 will be organized as a conference cruise aboard Viking Line cruise ships sailing between Helsinki and Stockholm. The conference is organized in cooperation between Tampere University of Technology and University of Jyväskylä.

#### **CONFERENCE THEMES**

EBRF 2008 conference has three invited special tracks, in addition to the general conference themes.

##### **Special tracks**

“Shaping future success through innovation, intelligence and knowledge”  
chaired by Dr. Craig Fleisher, Odette School of Business, University of Windsor, Canada

“Growth venturing”  
chaired by Dr. Dhrubesh Biswas, IIT Kharagpur, India

“Measuring and managing knowledge asset dynamics”  
chaired by Dr. Giovanni Schiuma, University of Basilicata, Italy

##### **General conference themes**

Topics of interest include, but are not limited to:

“Knowledge and competence management”  
“Analyzing and understanding business environments”  
“Networked business and enterprise networks”  
“Knowledge intensive services”  
“Innovation processes and innovation management”  
“Change management versus change leadership”  
“Digital economy and information technology”  
“Enterprise architectures”  
“Technology based business”  
“Value creating networks and communities”  
“Open innovation environments”  
“Bringing about growth in new venture activity”  
“Entrepreneurship and intrapreneurship as drivers of change”  
“Business models and strategies of change”

**ABSTRACT SUBMISSION – MAY 5, 2008**

Please submit a 1 to 3 page abstract for a double blind review process through the conference website [www.ebrf.fi](http://www.ebrf.fi). You can submit your abstract either to a special track or to a general conference theme. At the website, you will also find further instructions and an abstract template. The abstracts will be subject to a constructive review process by an international group of senior scholars representing cutting-edge knowledge on the themes at hand.

**THE EBRF PUBLICATION PROCESS**

Presentation of an accepted abstract leads to publishing a full paper in the conference proceedings. Please note that in the EBRF publication process, presenters will have a few months after the conference to finalize their full papers taking into account the feedback received at the conference. The conference proceedings in the form of a CD-ROM publication will be included in the conference fee and sent to participants once it is published.

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**ORGANIZERS**

Tampere University of Technology and University of Jyväskylä, Finland

**MEMBERS OF EBRF BOARD**

Chair, Professor Marko Seppä, University of Jyväskylä, Finland  
Conference Chair 2008, Dr. Nina Helander, Tampere University of Technology, Finland

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Researcher Johanna Tommila, University of Jyväskylä, Finland

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**IMPORTANT DATES**

Abstract submission  
Notification of acceptance  
Registration (Presenting Scholars)  
Registration (Regular)  
Conference  
Full paper submission  
Publication of conference proceedings

**May 5**  
**by June 20**  
**August 8**  
**September 1**  
**September 22-24**  
**December 8**  
**January 2009**

**ADDITIONAL INFORMATION**

Please see:

**[www.ebrf.fi](http://www.ebrf.fi)**

Or contact:

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